



2018 Impact Report

- 1 - **“Go Out Now”**- message delivered by Dr. Dave Coryell on Saturday night at the World Christian Endeavor Convention challenging Endeavorers that the time is NOW to build God’s kingdom. Ten new churches are currently launching C.E. with fifty additional churches scheduling appointments for follow-up training.
- 2 - **“C.E. Go!”** was written completing the final C.E. Core Material document. This simple explanation provides the natural step from a church embracing the C.E. model (the Quick Start document) to actually launching (C.E. Go!)
- 3 - **A new board member**, Kali Sensenig, was added to the USA board. Kali was the under thirty representative for the US at the World C.E. Council in San Diego, CA this July. Her first major contribution was taking a concept Dave had developed and strengthening it to create the “Hippos to Honeybees” marketing approach. C.E. transitions churches from feeding hippos (they eat 110 pounds of vegetation daily) to unleashing honeybees (hive pollinates two million flowers to make a pound of honey).
- 4 - **The new C.E. logo** was unveiled taking the ministry back to its original C.E. roots with a modern flair. Susan Markloff, Assistant Mission Weeks Director with talents and experience in graphic design, created the logo while also running with the Hippos to Honeybees theme under Josh Good’s direction. Susan’s work helped the C.E. team make one hundred and fifteen contacts at the St Louis National Youth Worker’s Convention. Fifty of these contacts are extremely interested in learning more about our Kingdom building ministry.
- 5 - **The C.E. USA staff expanded** through people’s generous Grow C.E. contributions adding Josh Good, Coach and Church Development Director, and Jess Ross, Event and Social Media Coordinator. Shyanne Noel also replaced Grace Messersmith as the World C.E. General Secretary’s Administrative Assistance upon Grace and her husband, Matt, celebrating the birth of their first child. We are thankful these people could be added to the dedicated team already including Colleen Ossman, Office Coordinator; Paul Markloff, Mission Weeks Director; and Dave Coryell, Executive Director.
- 6 - **All C.E.’s social media platforms** saw new records for likes and followers. Having Jess Ross start on the staff in June helped C.E. move from random social media messages to daily-targeted posts six months later. By July 2019, C.E. expects to move from daily posts to attracting a growing group of followers. Shyanne Noel also launched an Instagram platform for World C.E. while guiding its Facebook following to over 1200.

7 - **The Patriot Way** was a second fundraising event launched on Saturday, November 10th. Year one saw nearly fifty runners and walkers celebrate God (through C.E.) and Country (supporting a local veteran's family). The event continues next year in hopes of growing the number involved and the event's overall impact. The first fundraiser event in the year was our 6th annual golf tournament, drawing our record high of 87 golfers.

8 - **World C.E. started Leadership Academies** and held them in Lagos, Nigeria; Shillong, Northeast India; and Beirut, Lebanon. One hundred fifty total leaders were trained in Biblical leadership and C.E. process.

9 - **World C.E. 28th Convention in San Diego, CA**- twenty-seven countries were represented as the American Samoans from the west coast hosted the event. A new board was elected that was divided into three teams: materials, communication, and finance. People under thirty were further engaged in the leadership meetings. One idea that came from this bold step was taking the traditional C.E. Prayer Week and adjusting it so that it could be the most powerful week of the year.

10 - **C.E. Prayer Week theme** was chosen: "Awe and Wonder". The goal is to have at least ten countries participate this year with a praise and worship event beginning the week on C.E.'s birthday February 2, 2019. These events, developed and led by young people, praise and thank God for who He is while asking for His leading for all those involved with C.E. Additionally, those attending are challenging to invest one week living out the C.E. practices on a deeper level.

Double the Impact & ask your employer (or a friend) to match your gift!