

# CHRISTIAN ENDEAVOR USA ANNUAL REPORT

**Empower Youth IN Ministry** 

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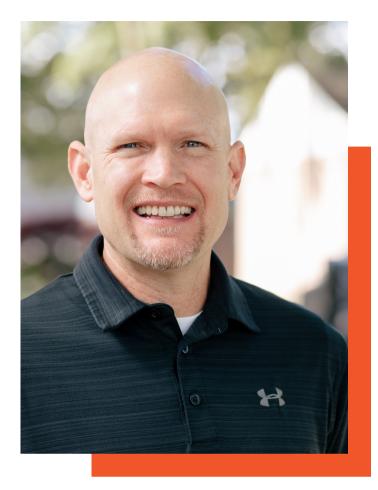
Since 1881, Christian Endeavor has been inspiring, encouraging, and equipping churches in student discipleship. Our unique approach helps churches to not just provide a ministry for youth, but to Empower Youth IN Ministry. We do this through one-on-one coaching, cohort learning, and regional training. Members of the CE team regularly speak at youth conferences and other national events. CE's intentional approach delivers direction to keep youth workers spiritually healthy while creating a true culture of deep discipleship.

## About Christian Endeavor

Our one of a kind discipleship strategy helps local churches empower the next generation before and after graduation. CE works with thousands of youth workers in different settings around the globe. God is moving mightily in the lives of young people as local churches become more and more effective at not just providing a ministry for youth, but Empowering Youth IN Ministry.

Essential to effective youth ministry is the conviction that 'we're better together.' Networking with other believers is crucial for the growth of God's Kingdom. CE connects churches together for local and regional support, encouragement and training. Churches that partner with CE also have the opportunity to be part of a growing global network of churches.





### Statement From CE's Executive Director

Dr. Dave has been serving with CE for 17 years. The past seven years he has split his role between CE-USA and CE-World.

### Dr. Dave Coryell

People like you are partnering with Christian Endeavor to Empower Youth IN Ministry. This Annual Report highlights CE's efforts to see the next generation deepen their relationship with Christ and engage in ministry for His church. CE is connecting with churches across twenty-four states. These churches receive support, encouragement, and community within the growing CE network. Through your prayers, volunteerism, and financial partnership, we will see the CE movement in churches across all 50 states by 2031 (CE's 150th birthday). As you read the stories and insights included in this Annual Report, there is no denying that God is at work. Thank you in advance for the ongoing investment He compels you to make for His glory through Christian Endeavor. Peace!

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# Financial Report



#### **2023 Successes**

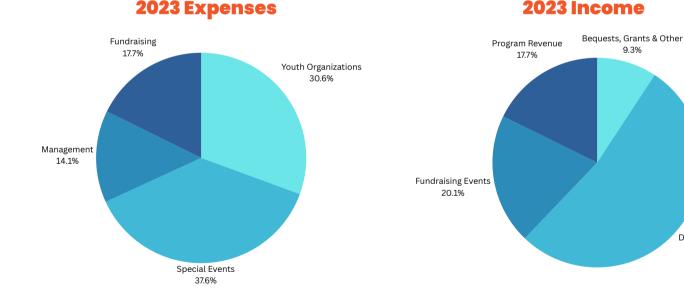
- Added 2nd Shot Gun Start at Golf Tournament: 172 golfers, 33 hole sponsors, profit of \$34,315
- 11 College Ministry Partners: \$4,215
- 21 New Financial Partners



\$0 -			
	35 donors	110 donors	101 donors
	2021	2022	2023

2021 = 35 donors \$13,585 2022 = 110 donors \$22,615 2023 = 101 donors \$31,242

Online Giving by ExtraGive and GivingTuesday



We thank our faithful partners for continued belief in CE's mission to Empower Youth IN Ministry.



Donations 52.9%

#### Online Giving Growth

### **MEET THE TEAM**



**Gloria Fulmer** Communication Director



Josh Good Ministry Director



**Jess Ross** Donor Relations Director



Colleen Ossman Office Coordinator



## **MISSION WEEKS**

In 2023, CE's Mission Weeks served homeowners in need in New Castle, PA and Oak Hill, WV. We completed 9 sites in WV and 33 sites in PA. Mission Weeks partnered with 8 churches with 130 attendees. We thank the countless staff and volunteers who made this past years Missions Weeks possible.

#### **28 Years of Impact**

In early 2024, the difficult decision was made to bring the MW's program to a conclusion. After 28 years of impact across multiple states and hundreds of homeowners through the tireless effort and service of thousands of youth, many lives were changed for the better. We're so thankful for the way that God used young people to make a positive impact through serving those in need. We're also thankful for the tireless effort all of our volunteer staff have made over the years to make Mission Weeks happen.







Janice Shaefer

MW Home Owner

"CE was wonderful. They came out with all these young people and the adults. They're just fabulous and knowing that we're all believers made it a wonderful time. I think that they did a marvelous job. They've been working for two days non-stop with grass cutting and tree cutting and I've got two acres of mess. So they've really done a tremendous amount of work and I couldn't be happier. They're so pleasant and kind and helpful and I hope that they succeed in life because they've really been a blessing to me and their parents are wonderful and I just appreciate them all and the work they have done has been amazing."



#### Shop our Digital Resources Today!







CE continues to develop practical discipleship resources for youth ministries. We launched several new resources in 2023 aimed at equipping youth workers and empowering teens to lead.

Our most-downloaded resource of the year was our "Hippos to Honeybees Starter Kit", which we released in Fall 2023. This resource gives youth workers a 5 step process to go from treating students like consumers, to unleashing them as contributors.



Eric & Mandy Zwally have been part of CE's youth leader coaching and are doing an incredible job of implementing intentional discipleship in their youth group. They're seeing students like Shawna step up and take leadership roles for God's glory!

"Shawna has taken leadership in scheduling our weekly youth group meetings. She plans out who is bringing snack, leading devotions and choosing songs for worship. She is self-motivated and does a great job."



#### Eric + Mandy Zwally

Youth Leaders Indiantown Mennonite Church Ephrata, PA

### CE's Expanding Reach 5 areas of growth in 2023

#### 1. Speaking/Training

CE had the opportunity to train hundreds of students in 2023 through youth conferences, retreats and events. It's a joy to see God work in the hearts and lives of young people as they are challenged to go deeper in their faith and live boldly for Christ.

#### 2. Strategic partnerships with Dare2Share & CPYU

One of CE's core values is to be "kingdom minded". We're excited about the opportunity to partner with organizations that are committed to impacting the next generation for God's glory. In 2023, we strengthened our partnerships with Dare2Share, which focuses on evangelism training for students and youth ministries. We also connected more deeply with the Center for Parent/Youth Understanding (CPYU), an organization focused on understanding youth culture, where Josh was invited to serve as a "Research Fellow".

#### 3. Youth Worker Coaching

CE is passionate about training and supporting youth workers in their vital role of ministering to the next generation. In 2023, we continued to offer individual and cohort-style coaching for a growing number of youth workers.



LANCASTER BIBLE COLLEGE CAPITAL SEMINARY & GRADUATE SCHOOL

#### 4. Lancaster Bible College | Capital Seminary & Graduate School Partnership

CE has an exciting partnership with Lancaster Bible College | Capital Seminary & Graduate School, now offering our church partners, and anyone connected to CE tuition discounts! Spread the word about this exclusive opportunity to students, staff and congregants at your church. Click below to learn more today!



#### **5. Marketing & Promotion**

In 2023, CE rolled out new and exciting merchandise options made available through our website. These items are designed to encourage CE partners and strengthen the cause of empowering the next generation! Get your CE sweatshirt, notebook, hat, and more today! We have successfully started Email Marketing on a new platform than previous years and focused on marketing to different areas of our ministry. Subscribe to our mailing list today!



### **CE Around** the World

CE-USA is part of the worldwide Christian Endeavor movement which exists in over 50 countries. **CE has a unique and beautiful cultural expression in every country where it is found.** Every CE group, in every part of the world, is united around the goal to empower the next generation for Christ and the Church! CE networks from around the world support one another, learn from each other, and provide opportunities for young people to experience the global body of Christ.

We celebrate a successful 29th World CE Convention that took place in Mucke, Germany in July!







#### 2023 Highlights:

- The CE Advocate's Guidebook was created through a partnership with the Institute of Youth Studies. This Guidebook serves as the foundational tool to strengthen and spread the CE movement!
- Representatives from 23 countries gathered in Germany for worship, training, & fellowship.
- The CE Promise was translated into 45 languages.

#### www.christianendeavor.com